

**Space for Art**  
**Space for Learning**  
**Space for Inspiration**  
**A game changer**

**Graham Sheffield CBE**  
**Director Arts, British Council**



*We Sit Starving Amidst our Gold*  
Jeremy Deller, British Pavilion 2013



*Cymbeline*, Shakespeare's Globe  
South Sudan Theatre Company – part of Globe to Globe

# PARTNERSHIPS

- Not just a grant giver
- All major initiatives will have synergy with ambitions of others
- Such as a joint dynamic action plan with Arts Council England



Market Focus Programme  
A partnership with The London Book Fair

# CREATIVE ECONOMY & SKILLS

A new approach:

- Developing skills
- Influencing policy, while empowering talent



British Council Young Creative Entrepreneurs Media Tour  
An Augmented reality presentation from Inition

# SPACES

Digital, intellectual and physical.

- Renewed library network
- Temporary, community-led spaces
- New digital programmes



Opening of new library in Colombo, Sri Lanka | The Shed, National Theatre

# SHOWCASING

## Deeper engagements

- Longer term partnerships
- Two-way learning and sharing
- Three to four concurrent country programmes



Britten's *A Midsummer Night's Dream*  
Parque Lage, Rio De Janeiro



Transform, Brazil 2012 - 2016

Author Yvette Edwards | *Girl With Roses*, Lucien Freud | Hitchcock's *The Pleasure Garden* on Copacabana Beach



# ARTS AND SOCIETY

A long term intervention into post conflict or crisis-affected societies



*Bye Bye Hosni*  
Zakaria Ramhani



World Voice  
Establishing a tradition of shared performance



**PARTNERSHIPS**

**CREATIVE ECONOMY AND SKILLS**

**SPACES**

**SHOWCASING**

**ARTS AND SOCIETY**